

The COLORADO COUNTY Citizen

Our newspaper provides targeted delivery for your marketing message in the Columbus and surrounding areas and into Colorado County.

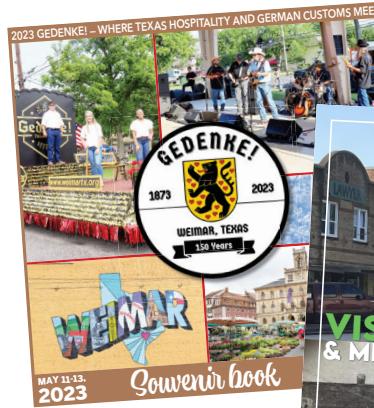
DISPLAY ADVERTISING

STANDARD SIZING & RATES

	NAME	BW	COLOR
2X2	STANDARD	\$48	\$60
2X3	MARKETPLACE	\$72	\$90
2X5	INDEX CARD	\$120	\$150
3X5	EIGHTH	\$180	\$225
VERTICAL QUARTER	V. QUARTER	\$378	\$472
HORIZONTAL QUARTER	H. QUARTER	\$378	\$472
VERTICAL HALF	V. HALF	\$756	\$945
HORIZONTAL HALF	H. HALF	\$756	\$945
FULL	FULL	\$1,512	\$1,890



RATES INCLUDE GRAPHIC DESIGN



ASK US ABOUT OUR OTHER SPECIAL PROMOS

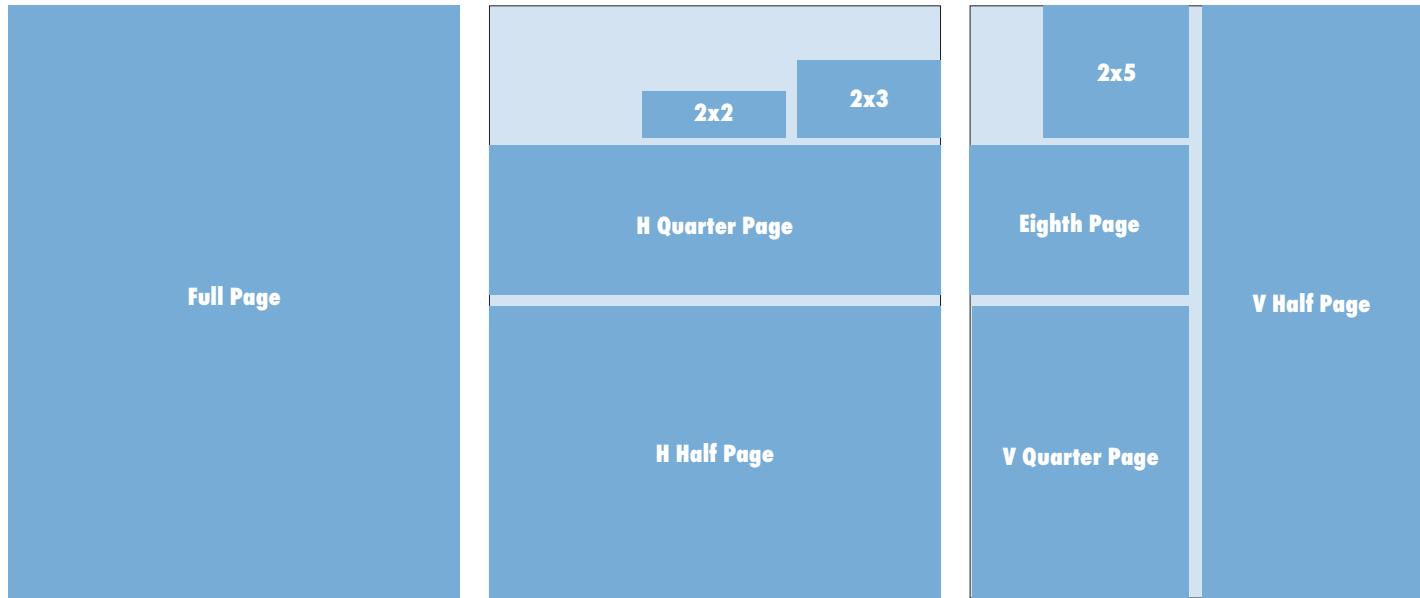
RESERVE YOUR ADVERTISING SPACE TODAY • 979.732.2304

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DISPLAY AD MECHANICALS

Ad design is included in the purchase of your advertising. Let us help you market your business.

SIZE	NAME	COLS.X	TOTAL	DESIGN
2X2	STANDARD	2X2	4	3.22"X2"
2X3	MARKETPLACE	2X3	6	3.22"X3"
2X5	INDEX CARD	2X5	10	3.22"X5"
3X5	EIGHTH	3X5	15	4.91"X5"
VERTICAL QUARTER	V. QUARTER	3X10.5	31.5	4.91"X10.5"
HORIZONTAL QUARTER	H. QUARTER	6X5.25	31.5	10"X5.25"
VERTICAL HALF	V. HALF	3X21	63	4.91"X21"
HORIZONTAL HALF	H. HALF	6X10.5	63	10"X10.5"
FULL	FULL	6X21	126	10"X21"



CAMERA-READY SPECS

PDF format with fonts embedded, produced to correct dimensions for purchased size.

Art must be 300 dpi.

All color ads must be CMYK.

**CAMERA READY ADS
MUST BE SUBMITTED
24 HOURS PRIOR TO
PRESS DEADLINE**

